



Social Media Templates to drive fundraising

We suggest you share 4 social media posts to support your personal fundraising efforts.

01 FUNDRAISING ANNOUNCEMENT POST

Template Visual:

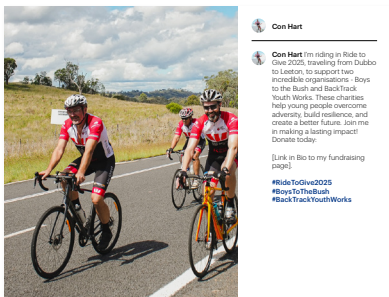
Post an image of yourself in cycling gear with your bike or riding team.

Post Caption Example:

I'm riding in *Ride to Give 2025*, traveling from Dubbo to Leeton, to support two incredible organisations—Boys to the Bush and BackTrack Youth Works. These charities help young people overcome adversity, build resilience, and create a better future. Join me in making a lasting impact!

Donate today: [Link to your unique fundraising page].

#RideToGive2025 #BoysToTheBush #BackTrackYouthWorks



02 ROUTE AND CHARITY SPOTLIGHT POST

Template Visual:

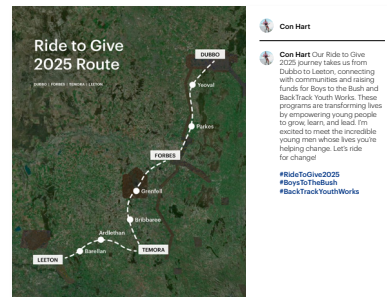
Post image of [map available here](#) that shows the route from Dubbo to Leeton with key stops highlighted.

Post Caption Example:

Our 500KM *Ride to Give 2025* journey takes us from Dubbo to Leeton, connecting with communities and raising funds for Boys to the Bush and BackTrack Youth Works. These programs are transforming lives by empowering young people to grow, learn, and lead. I'm excited to meet the incredible young men whose lives we're helping change. Let's ride for change!

Donate today: [Link to your unique fundraising page].

#RideToGive2025 #BoysToTheBush #BackTrackYouthWorks



03 EVENT DAY POST

Template Visual:

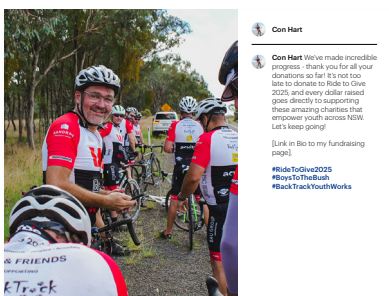
Post an image of yourself in your RTG cycling gear with your bike or riding team at the event.

Post Caption Example:

We've made incredible progress - thank you for all your donations so far! It's not too late to donate to *Ride to Give 2025*, and every dollar raised goes directly to supporting these amazing charities that empower youth across NSW. Let's keep going!

Donate today: [Link to your unique fundraising page].

#RideToGive2025 #BoysToTheBush #BackTrackYouthWorks



04 END OF EVENT POST

Template Visual:

Post an image of yourself in your RTG cycling gear with your bike or riding team at end of event.

Post Caption Example:

We did it! *Ride to Give 2025* is complete, but the fundraising journey doesn't stop here. Thanks to your generous donations, we're helping change lives at Boys to the Bush and BackTrack Youth Works. The work these organisations do is life-changing. Donate today and help us continue making a difference.

Donate today: [Link to your unique fundraising page].

#RideToGive2025 #BoysToTheBush #BackTrackYouthWorks

